

# THE FRESH CONNECTION

the ultimate supply chain experience

## Victorian Pride at The Fresh Connection National Final

[WWW.THEFRESHCONNECTION.COM.AU](http://WWW.THEFRESHCONNECTION.COM.AU)

Images from The Fresh Connection final where Victorian companies claimed all of the top 3 positions.



The winners award



John Gattorna provides the opening address



Egge Haak, owner of The Fresh Connection, commences an auction for 'new' customers



The Runners-up from SCA Hygiene



More Auction activity as the competition intensifies



The champion team from Philip Morris



A proud apics Vic President, Phil Heenan, presents the individual winners trophies



Paul Spencer collects the winners team trophy from Mr Egge Haak at the Smart Conference Awards Dinner

## **Other TFC news and events**

### **Sales & Operations Planning and how to adopt “Right-to-Left” S&OP in real life, and with **The Fresh Connection****

1<sup>st</sup> July, 9am -12.30pm – North Melbourne, Victoria

This half day short course will provide participants with the fundamentals of **best practice Sales & Operations Planning** and how it can be used to drive value in their companies. The key steps in the S&OP process will be introduced and participants shown how these steps can be practically applied in the real world. Participants will have this learning reinforced through the use of The Fresh Connection Supply Chain Learning Experience.

**Topics covered will include: Strategy, Portfolio Management, “Right-to-Left” S&OP, Demand Management, and Performance Measurement**

*To participate in this workshop participants will need to bring with them a wifi enabled laptop.*

Cost of this workshop is \$300 per person (excl GST), and registrations can be made by clicking [here](#)

For enquiries contact Matthew Gardner at [matthew.gardner@apics.org.au](mailto:matthew.gardner@apics.org.au) or 0449 088 771

### **The Fresh Connection in your company – Be a Supply Chain Leader and take your company to the next level**

There is no better way to sharpen your skills, increase teamwork, discuss strategy, or learn about Sales & Operations Planning than with The Fresh Connection. More than 400 companies in 20+ countries have learned with The Fresh Connection, and so what are you waiting for!!! Find out the learning benefits of The Fresh Connection by clicking [here](#), or by contacting Matthew Gardner on +61 449 088 711 or [matthew.gardner@apics.org.au](mailto:matthew.gardner@apics.org.au).

### **Basics of Supply Chain Management 5 day Intensive Program – INCLUDING THE FRESH CONNECTION**

11<sup>th</sup> to 15<sup>th</sup> July, 9am to 5pm daily – North Melbourne, Victoria

Join Sales and Operations Planning specialist Phil Heenan in an exclusive 5 Day BSCM intensive course combining Best Practice Supply Chain Management education and The Fresh Connection simulation experience.

Use this course to get your APICS CPIM qualifications off to a flying start. Or just learn the principles of Best Practice Supply Chain Management to help improve your company's profits.

Register before May 31<sup>st</sup> to receive **FREE ONE YEAR apics MEMBERSHIP valued at \$220**

Click [here](#) to view flyer and register.

[WWW.THEFRESHCONNECTION.COM.AU](http://WWW.THEFRESHCONNECTION.COM.AU)

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